

HASAN JASSER

Full-Stack Developer

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PROFESSIONAL SUMMARY

Full-Stack Developer with 4+ years of experience building and deploying production-grade web applications across Europe, the Gulf, and the Arab world. Specialises in Laravel REST APIs, Node.js backends, Next.js frontends, and WordPress platforms (e-learning, e-commerce, corporate, multilingual). Experienced IT Support & Server Administrator managing server deployments on cPanel, Plesk, and hPanel. Active trainer with 100+ students trained, 30 of whom entered tech careers. Increasingly leverages AI tools (Claude, Gemini) to accelerate full-stack delivery.

TECHNICAL SKILLS

Backend: PHP · Laravel (4 yrs) · Node.js · RESTful API Design · Eloquent ORM · MySQL

Frontend: HTML5 · CSS3 · JavaScript · Bootstrap · React · Next.js

Mobile: Flutter (basic — personal projects)

CMS / E-learning: WordPress (2+ yrs) · WooCommerce · Tutor LMS Pro · Elementor Pro · Multilingual (WPML/Polylang)

DevOps / Server: Linux Server Admin · cPanel · Plesk · hPanel · Domain & DNS Config · Port Management · SSL · Zero-downtime Deployment

Tools & VCS: Git · GitHub · GitLab · Postman · VS Code

AI-Augmented Dev: Claude · Gemini — used to scaffold and ship full-stack projects faster

Languages: Arabic (Native) · English (Intermediate B1) · German (A1)

PROFESSIONAL EXPERIENCE

IT Support & Server Administrator — Part-time | [Sendar \(Spain\)](http://sendar.es) · sendar.es 2024 – Present

- ▶ Monitor and manage production servers hosting company projects; handle deployments, domain configuration, and server updates.
- ▶ Oversee and coordinate ongoing development and maintenance of company web projects.
- ▶ Manage SSL certificates, port routing, and zero-downtime deployments across plesk and Linux environments.
- ▶ Provide technical support and internal documentation for the development team.

Full-Stack Developer — Freelance | [Self-Employed](#) 2022 – Present

- ▶ Design and develop full-stack web applications: Laravel or Node.js backends exposing REST APIs consumed by Next.js frontends, with custom Bootstrap admin dashboards for content managers.
- ▶ Integrated payment gateways (Saudi local providers) and multi-language support (up to 7 languages) in live production projects.
- ▶ Optimised backend operations and query performance, achieving efficiency improvements of up to 25% through API refactoring and Eloquent ORM tuning.
- ▶ Administer and configure servers (cPanel, Plesk, hPanel): SSL, domain binding, port routing, and deployments for Laravel, WordPress, Next.js, and Node.js projects.
- ▶ Leverage Claude and Gemini AI to scaffold and deliver complete full-stack projects faster, including multilingual platforms and dashboards of moderate complexity.

WordPress Developer — Freelance | [Self-Employed](#) 2022 – Present

- ▶ Build corporate, multilingual, and e-commerce WordPress sites for clients in Saudi Arabia, UAE, Spain, and Syria.
- ▶ Develop online learning platforms using Tutor LMS Pro: video courses, quizzes, certificates, student dashboards, and community groups.
- ▶ Configure multilingual sites with WPML/Polylang supporting Arabic, English, and Spanish audiences.

- ▶ Set up and customise WooCommerce stores with payment gateway integration and inventory management.
- ▶ Deploy all sites to production servers, configure DNS, SSL, and carry out performance optimisation.

Team Leader – Mobile App Project | Youth 4 H&N Challenge (UNICEF / Gopa DERD) 2024 – 2026

- ▶ Led requirements analysis and stakeholder coordination for a maternal-health application targeting pregnant and lactating women.
- ▶ Managed volunteer recruitment (acceptance interviews) and supervised the development team's daily progress.

Certified Software Trainer | NEN – National Education Network 2022 – 2024

- ▶ Deliver certified courses in backend development (PHP/Laravel) and WordPress to youth and adult learners.
- ▶ Trained 100+ students; 30 have since entered the tech industry.

Full-Stack & C++ Trainer | GOPA DERD Feb 2022 – 2024

- ▶ Trained children and youth in full-stack web development and C++ fundamentals within a structured educational program.

KEY PROJECTS

Huella Maestra – Educator Recruitment Platform *Next.js · Node.js · Admin Panel* *ES Spain*

🔗 <https://huellamaestra.com>

- ▶ Full-stack platform (built entirely by me) helping Spanish educators find teaching jobs in Ireland. Next.js frontend, Node.js backend API, and a custom admin dashboard for managing applicants and content.
- ▶ Deployed on a Linux VPS; single-language (Spanish) with WhatsApp integration for lead capture.

Academia Árabe – Online Arabic Learning Platform *WordPress · Tutor LMS Pro · Elementor Pro* *ES Spain*

🔗 <https://online.academiaarabe.es>

- ▶ Full e-learning platform for Spanish speakers learning Arabic: video courses, live tasks, automated certificates on completion, student progress tracking, and a community group.
- ▶ Built entirely with WordPress + Tutor LMS Pro + Elementor Pro; deployed and maintained on production server.

ROJ Messebau – Exhibition Booth Company *Laravel API · Bootstrap Dashboard · Next.js (partner)*

DE Germany

🔗 <https://rojmessebau.de>

- ▶ I developed the Laravel REST API backend and the full Bootstrap admin panel for managing projects, services, and content. Next.js frontend was built by a partner developer.
- ▶ Supports 7 languages: Arabic, English, German, French, Turkish, Italian, and Spanish.

Makkah Tour Guide – Sacred Journey Booking Platform *Laravel API · Bootstrap Dashboard · Next.js*

(partner)

SA Saudi Arabia

🔗 <https://makkahtg.com>

- ▶ I developed the Laravel REST API and Bootstrap admin panel for managing tours, bookings, and content. Next.js frontend built by a partner developer.
- ▶ Supports Arabic and English with integrated Saudi electronic payment gateway for trip bookings.

Unified Gold – Mining & Heavy Equipment Platform *Next.js · Node.js · Admin Panel* *SA Saudi Arabia*

🔗 <https://unifiedgold.com>

- ▶ Full-stack platform (built entirely by me) for a mining, gold, and heavy equipment services company in Sudan operating from Saudi Arabia.
- ▶ Next.js frontend, Node.js backend, custom admin panel, bilingual (Arabic / English), deployed on VPS.

Smart House – Electronics & Electricals Store *WordPress, Woocommerce* *Bahrain*

🔗 <https://smarhouse-bh.com>

- ▶ E-commerce website for an electronics and electricals company in Bahrain; bilingual Arabic/English, fully designed, developed, deployed, and maintained.

Sparklynk – Electrical & Electronics Company Website *WordPress* *Bahrain*

🔗 <https://sparklynk.co>

- ▶ Corporate brochure website for an electrical and electronics company in Bahrain; bilingual Arabic/English, fully designed, developed, deployed, and maintained..

Shaheen Media – Digital Marketing Agency *WordPress* *SA Saudi Arabia*

🔗 <https://shahenmedia.com>

- ▶ Corporate brochure site for a digital marketing and software services company; Arabic only, fully deployed and maintained.

Al-Nashwan Law Firm *WordPress · Bilingual (AR/EN)* *SA Saudi Arabia*

🔗 <https://al-nashwan.com>

- ▶ Professional corporate site for a registered Saudi law firm; bilingual Arabic/English with services, projects, news, and team sections.

Golden Roots – Digital Marketing Agency (Dubai) *WordPress · Bilingual (AR/EN)* *AE UAE*

🔗 <https://goldenrootsdigital.com>

- ▶ Corporate site for a Dubai-based digital marketing and brand identity agency; bilingual with services showcase and portfolio section.

Wajd Life Medical Company *WordPress* *SA Saudi Arabia*

🔗 <https://wajdlife.com>

- ▶ Corporate site for a medical equipment supply and maintenance firm operating in Saudi Arabia.

Buildexde – Kitchen Design Company *WordPress* *SA Saudi Arabia*

🔗 <https://buildexde.com>

- ▶ Showcase and booking site for a Saudi kitchen installation company; product gallery and contact/booking workflow.

Joud Arabs – Clean Energy Company *Laravel · Bootstrap · Bilingual (AR/EN)* *IQ Iraq / SA Saudi Arabia*

🔗 <https://joud-arab.com>

- ▶ Full-stack corporate site with a custom Laravel admin panel for managing products, news, and media; supports Arabic and English with seamless language switching.

Coach Nader Al-Harbi – Fitness Platform *Laravel · Bootstrap* *SA Saudi Arabia*

🔗 <https://nader-alharbi.com>

- ▶ Personalised fitness web app: coaches manage per-trainee exercises and meal plans; each trainee has a private dashboard to track their progress.

Nilufer Atik Training Institute *Next.js · Laravel · Admin Panel* *International*

🔗 <https://neloferatk.com/en>

- ▶ Online course catalogue with registration flow and full-site management admin panel. Frontend in Next.js, backend in Laravel.

Syrian Currency Exchange App *Flutter · Node.js API* *SY Syria*

🔗 <https://bit.ly/syria-currency>

- ▶ Cross-platform Flutter mobile app with 4 sections: real-time exchange rates (Node.js API), old-to-new Syrian pound converter, personal expense tracker, and an about section. API and app fully deployed.

Zowar Exhibition Foundation *WordPress* *SA Saudi Arabia*

🔗 <https://zowarexhibition.com>

- ▶ Event-listing website for a Saudi exhibition and conference management foundation; showcases organised events and foundation profile.

Estqdam – Recruitment Company *WordPress* *SA Saudi Arabia*

🔗 <https://estqdam.sa>

- ▶ Corporate brochure site for a Saudi recruitment and manpower services company.

Al-Qabas Recruitment *WordPress* *SA Saudi Arabia*

🔗 <https://alqabas.sa>

- ▶ Corporate site for a Riyadh-based domestic recruitment agency; services overview with WhatsApp and phone contact integration.

EDUCATION

M.Sc. in Web Sciences (MWS) | [Syrian Virtual University \(SVU\)](#)

2024 – Present

B.Sc. in Information & Communication Technology Engineering | [Tartus University](#) 2017 – 2024

KEY ACHIEVEMENTS

- ▶ Delivered 17+ live production websites and apps for clients across Saudi Arabia, UAE, Germany, Spain, Iraq, and Syria.
- ▶ Trained 100+ youth in software development; 30 entered tech careers as developers.
- ▶ Improved backend API efficiency by 25% through query optimisation and caching on a live production system.
- ▶ Built and deployed a cross-platform Flutter app (Syrian Currency Exchange) with a live Node.js API backend.
- ▶ Participated in the ACM Programming Competition (Syria).